



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associ(2890)
Buyer BASSETT,LAURA
Salesperson Telerep/Philadelphia, Philadelphia(1057)
ph: (555) 555-5555

Invoice 633447
Inv Date 9/30/2012
Terms Net 30
Contract 325053
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product Political - Federal Candidate (1067)
Brand 1536/OBAMA FOR AMERICA (134148)
Acct Types **National/Political**
Est/Headline 1536/06260214
Demo
Revision
Comments OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 3:04:44PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	Spot	5:00:00AM- 5:30:00AM	Per week (4),Tu,We,Th,Fr	09/18/12 4:57AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12Z118H	\$425.00	
1.1	Spot	5:00:00AM- 5:30:00AM	Per week (4),Tu,We,Th,Fr	09/18/12 5:22AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12P092H	\$425.00	
1.1	Spot	5:00:00AM- 5:30:00AM	Per week (4),Tu,We,Th,Fr	09/20/12 5:22AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12Z118H	\$425.00	
1.1	Spot	5:00:00AM- 5:30:00AM	Per week (4),Tu,We,Th,Fr	09/21/12 5:13AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12P092H	\$425.00	
2.1	Spot	6:00:00AM- 6:30:00AM	Per week (5),Tu,We,Th,Fr	09/18/12 5:58AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P092H	\$850.00	
2.1	Spot	6:00:00AM- 6:30:00AM	Per week (5),Tu,We,Th,Fr	09/19/12 6:08AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P092H	\$850.00	
2.1	Spot	6:00:00AM- 6:30:00AM	Per week (5),Tu,We,Th,Fr	09/19/12 6:22AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12Z118H	\$850.00	
2.1	Spot	6:00:00AM- 6:30:00AM	Per week (5),Tu,We,Th,Fr	09/20/12 6:07AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12Z118H	\$850.00	
2.1	Spot	6:00:00AM- 6:30:00AM	Per week (5),Tu,We,Th,Fr	09/21/12 6:08AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P092H	\$850.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Per week (8),Tu,We,Th,Fr	09/18/12 7:25AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P092H	\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Per week (8),Tu,We,Th,Fr	09/18/12 7:49AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12Z118H	\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Per week (8),Tu,We,Th,Fr	09/18/12 7:59AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P092H	\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Per week (8),Tu,We,Th,Fr	09/19/12 7:29AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12Z118H	\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Per week (8),Tu,We,Th,Fr	09/19/12 7:59AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P092H	\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Per week (8),Tu,We,Th,Fr	09/20/12 7:59AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12Z118H	\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Per week (8),Tu,We,Th,Fr	09/21/12 7:25AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P092H	\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Per week (8),Tu,We,Th,Fr	09/21/12 7:59AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12Z118H	\$775.00	
4.1	Spot	8:00:00AM- 9:00:00AM	Per week (8),Tu,We,Th,Fr	09/18/12 8:28AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z118H	\$725.00	
4.1	Spot	8:00:00AM- 9:00:00AM	Per week (8),Tu,We,Th,Fr	09/18/12 8:59AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12P092H	\$725.00	
4.1	Spot	8:00:00AM- 9:00:00AM	Per week (8),Tu,We,Th,Fr	09/19/12 8:28AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z118H	\$725.00	
4.1	Spot	8:00:00AM- 9:00:00AM	Per week (8),Tu,We,Th,Fr	09/19/12 8:54AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12P092H	\$725.00	
4.1	Spot	8:00:00AM- 9:00:00AM	Per week (8),Tu,We,Th,Fr	09/20/12 8:28AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12P092H	\$725.00	
4.1	Spot	8:00:00AM- 9:00:00AM	Per week (8),Tu,We,Th,Fr	09/20/12 8:55AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z118H	\$725.00	
4.1	Spot	8:00:00AM- 9:00:00AM	Per week (8),Tu,We,Th,Fr	09/21/12 8:40AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12P092H	\$725.00	
4.1	Spot	8:00:00AM- 9:00:00AM	Per week (8),Tu,We,Th,Fr	09/21/12 8:59AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z118H	\$725.00	
5.0	Spot	4:30:00AM- 4:59:00AM	Per week (1),Tu,We,Th,Fr	09/21/12 4:39AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	OFA12Z118H	\$75.00	
7.1	Spot	6:00:00AM- 7:00:00AM	Day,Sa-2	09/22/12 6:22AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	OFA12P092H	\$300.00	
7.1	Spot	6:00:00AM- 7:00:00AM	Day,Sa-2	09/22/12 6:42AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	OFA12Z118H	\$300.00	
8.1	Spot	7:00:00AM- 8:00:00AM	Day,Sa-1	09/22/12 7:23AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	OFA12P092H	\$325.00	
9.1	Spot	8:00:00AM- 9:00:00AM	Day,Sa-1	09/22/12 8:55AM (Sa)	00:30	Good Morning America Saturday	OFA12Z118H	\$475.00	
10.1	Spot	6:00:00AM- 7:00:00AM	Day,Su-1	09/23/12 6:29AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	OFA12P092H	\$275.00	
11.1	Spot	7:00:00AM- 8:00:00AM	Day,Su-1	09/23/12 7:39AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	OFA12Z118H	\$300.00	
12.1	Spot	8:00:00AM- 9:00:00AM	Day,Su-1	09/23/12 8:59AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	OFA12P092H	\$500.00	
13.1	Spot	9:00:00AM-10:00:00AM	Per week (4),Tu,We,Th,Fr	09/18/12 9:22AM (Tu)	00:30	LIVE! WITH KELLY	OFA12Z118H	\$375.00	
13.1	Spot	9:00:00AM-10:00:00AM	Per week (4),Tu,We,Th,Fr	09/19/12 9:50AM (We)	00:30	LIVE! WITH KELLY	OFA12Z118H	\$375.00	
13.1	Spot	9:00:00AM-10:00:00AM	Per week (4),Tu,We,Th,Fr	09/20/12 9:51AM (Th)	00:30	LIVE! WITH KELLY	OFA12P092H	\$375.00	
13.1	Spot	9:00:00AM-10:00:00AM	Per week (4),Tu,We,Th,Fr	09/21/12 9:51AM (Fr)	00:30	LIVE! WITH KELLY	OFA12P092H	\$375.00	
14.1	Spot	10:00:00AM-11:00:00AM	Per week (4),Tu,We,Th,Fr	09/18/12 10:22AM (Tu)	00:30	KATIE COURIC	OFA12P092H	\$375.00	



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14.1	Spot	10:00:00AM-11:00:00AM	Per week (4), Tu, We, Th, Fr	09/20/12 10:47AM (Th)	00:30	KATIE COURIC	OFA12Z118H	\$375.00	
14.1	Spot	10:00:00AM-11:00:00AM	Per week (4), Tu, We, Th, Fr	09/21/12 10:22AM (Fr)	00:30	KATIE COURIC	OFA12Z118H	\$375.00	
14.1	Spot	10:00:00AM-11:00:00AM	Per week (4), Tu, We, Th, Fr	09/21/12 10:55AM (Fr)	00:30	KATIE COURIC	OFA12P092H	\$375.00	
15.1	Spot	10:58:00AM-12:00:00PM	Per week (4), Tu, We, Th, Fr	09/18/12 10:58AM (Tu)	00:30	The View	OFA12Z118H	\$550.00	
15.1	Spot	10:58:00AM-12:00:00PM	Per week (4), Tu, We, Th, Fr	09/19/12 11:32AM (We)	00:30	The View	OFA12P092H	\$550.00	
15.1	Spot	10:58:00AM-12:00:00PM	Per week (4), Tu, We, Th, Fr	09/20/12 11:33AM (Th)	00:30	The View	OFA12P092H	\$550.00	
15.1	Spot	10:58:00AM-12:00:00PM	Per week (4), Tu, We, Th, Fr	09/21/12 11:34AM (Fr)	00:30	The View	OFA12Z118H	\$550.00	
16.1	Spot	12:00:00PM- 1:00:00PM	Per week (4), Tu, We, Th, Fr	09/18/12 12:12PM (Tu)	00:30	EYEWITNESS NEWS 12P	OFA12P092H	\$375.00	
16.1	Spot	12:00:00PM- 1:00:00PM	Per week (4), Tu, We, Th, Fr	09/18/12 12:24PM (Tu)	00:30	EYEWITNESS NEWS 12P	OFA12Z118H	\$375.00	
16.1	Spot	12:00:00PM- 1:00:00PM	Per week (4), Tu, We, Th, Fr	09/19/12 12:27PM (We)	00:30	EYEWITNESS NEWS 12P	OFA12Z118H	\$375.00	
16.1	Spot	12:00:00PM- 1:00:00PM	Per week (4), Tu, We, Th, Fr	09/20/12 12:37PM (Th)	00:30	EYEWITNESS NEWS 12P	OFA12Z118H	\$375.00	
17.1	Spot	12:00:00PM-12:30:00PM	Day, Sa-1	09/22/12 12:22PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	OFA12P092H	\$275.00	
18.1	Spot	12:00:00PM-12:30:00PM	Day, Su-1	09/23/12 12:13PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	OFA12Z118H	\$275.00	
19.1	Spot	4:00:00PM- 5:00:00PM	Per week (4), Tu, We, Th, Fr	09/18/12 4:30PM (Tu)	00:30	DR. OZ SHOW	OFA12P092H	\$825.00	
19.1	Spot	4:00:00PM- 5:00:00PM	Per week (4), Tu, We, Th, Fr	09/19/12 4:11PM (We)	00:30	DR. OZ SHOW	OFA12P092H	\$825.00	
19.1	Spot	4:00:00PM- 5:00:00PM	Per week (4), Tu, We, Th, Fr	09/20/12 4:11PM (Th)	00:30	DR. OZ SHOW	OFA12P092H	\$825.00	
19.1	Spot	4:00:00PM- 5:00:00PM	Per week (4), Tu, We, Th, Fr	09/21/12 4:13PM (Fr)	00:30	DR. OZ SHOW	OFA12P092H	\$825.00	
20.1	Spot	5:00:00PM- 5:30:00PM	Per week (6), Tu, We, Th, Fr	09/18/12 5:12PM (Tu)	00:30	EYEWITNESS NEWS 5P	OFA12Z118H	\$850.00	
20.1	Spot	5:00:00PM- 5:30:00PM	Per week (6), Tu, We, Th, Fr	09/18/12 5:22PM (Tu)	00:30	EYEWITNESS NEWS 5P	OFA12P092H	\$850.00	
20.1	Spot	5:00:00PM- 5:30:00PM	Per week (6), Tu, We, Th, Fr	09/19/12 5:12PM (We)	00:30	EYEWITNESS NEWS 5P	OFA12Z118H	\$850.00	
20.1	Spot	5:00:00PM- 5:30:00PM	Per week (6), Tu, We, Th, Fr	09/19/12 5:27PM (We)	00:30	EYEWITNESS NEWS 5P	OFA12P092H	\$850.00	
20.1	Spot	5:00:00PM- 5:30:00PM	Per week (6), Tu, We, Th, Fr	09/20/12 5:12PM (Th)	00:30	EYEWITNESS NEWS 5P	OFA12Z118H	\$850.00	
20.1	Spot	5:00:00PM- 5:30:00PM	Per week (6), Tu, We, Th, Fr	09/21/12 5:13PM (Fr)	00:30	EYEWITNESS NEWS 5P	OFA12Z118H	\$850.00	
21.1	Spot	5:30:00PM- 6:00:00PM	Per week (6), Tu, We, Th, Fr	09/18/12 5:57PM (Tu)	00:30	EYEWITNESS NEWS 530P	OFA12Z118H	\$875.00	
21.1	Spot	5:30:00PM- 6:00:00PM	Per week (6), Tu, We, Th, Fr	09/19/12 5:52PM (We)	00:30	EYEWITNESS NEWS 530P	OFA12Z118H	\$875.00	
21.1	Spot	5:30:00PM- 6:00:00PM	Per week (6), Tu, We, Th, Fr	09/20/12 5:41PM (Th)	00:30	EYEWITNESS NEWS 530P	OFA12P092H	\$875.00	
21.1	Spot	5:30:00PM- 6:00:00PM	Per week (6), Tu, We, Th, Fr	09/20/12 5:53PM (Th)	00:30	EYEWITNESS NEWS 530P	OFA12Z118H	\$875.00	
21.1	Spot	5:30:00PM- 6:00:00PM	Per week (6), Tu, We, Th, Fr	09/21/12 5:43PM (Fr)	00:30	EYEWITNESS NEWS 530P	OFA12P092H	\$875.00	
21.1	Spot	5:30:00PM- 6:00:00PM	Per week (6), Tu, We, Th, Fr	09/21/12 5:57PM (Fr)	00:30	EYEWITNESS NEWS 530P	OFA12Z118H	\$875.00	
22.1	Spot	6:00:00PM- 6:30:00PM	Per week (7), Tu, We, Th, Fr	09/18/12 6:11PM (Tu)	00:30	EYEWITNESS NEWS 6P	OFA12P092H	\$1100.00	
22.1	Spot	6:00:00PM- 6:30:00PM	Per week (7), Tu, We, Th, Fr	09/18/12 6:27PM (Tu)	00:30	EYEWITNESS NEWS 6P	OFA12Z118H	\$1100.00	
22.1	Spot	6:00:00PM- 6:30:00PM	Per week (7), Tu, We, Th, Fr	09/19/12 6:12PM (We)	00:30	EYEWITNESS NEWS 6P	OFA12P092H	\$1100.00	
22.1	Spot	6:00:00PM- 6:30:00PM	Per week (7), Tu, We, Th, Fr	09/20/12 6:12PM (Th)	00:30	EYEWITNESS NEWS 6P	OFA12P092H	\$1100.00	
22.1	Spot	6:00:00PM- 6:30:00PM	Per week (7), Tu, We, Th, Fr	09/20/12 6:27PM (Th)	00:30	EYEWITNESS NEWS 6P	OFA12Z118H	\$1100.00	
22.1	Spot	6:00:00PM- 6:30:00PM	Per week (7), Tu, We, Th, Fr	09/21/12 6:12PM (Fr)	00:30	EYEWITNESS NEWS 6P	OFA12P092H	\$1100.00	
22.1	Spot	6:00:00PM- 6:30:00PM	Per week (7), Tu, We, Th, Fr	09/21/12 6:27PM (Fr)	00:30	EYEWITNESS NEWS 6P	OFA12Z118H	\$1100.00	
23.2	Spot	7:00:00PM- 7:30:00PM	Day, Sa-1	09/22/12 7:19PM (Sa)	00:30	EYEWITNESS NEWS 7P	OFA12Z118H	\$490.00	
24.1	Spot	6:00:00PM- 6:30:00PM	Day, Su-1	09/23/12 6:21PM (Su)	00:30	SATURDAY EYEWITNESS NEWS 6P SA-SU	OFA12P092H	\$1000.00	
25.1	Spot	6:58:00PM- 7:30:00PM	Per week (4), Tu, We, Th, Fr	09/18/12 7:26PM (Tu)	00:30	INSIDE EDITION	OFA12P092H	\$850.00	



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Pol/B Obama/D/Pre/US (16256)
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Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
25.1	Spot	6:58:00PM- 7:30:00PM	Per week (4), Tu, We, Th, Fr	09/19/12 7:13PM (We)	00:30	INSIDE EDITION	OFA12Z118H	\$850.00	
25.1	Spot	6:58:00PM- 7:30:00PM	Per week (4), Tu, We, Th, Fr	09/20/12 7:12PM (Th)	00:30	INSIDE EDITION	OFA12P092H	\$850.00	
25.1	Spot	6:58:00PM- 7:30:00PM	Per week (4), Tu, We, Th, Fr	09/21/12 7:13PM (Fr)	00:30	INSIDE EDITION	OFA12P092H	\$850.00	
26.1	Spot	7:30:00PM- 7:56:00PM	Per week (4), Tu, We, Th, Fr	09/18/12 7:54PM (Tu)	00:30	ENTERTAINMENT TONIGHT	OFA12Z118H	\$850.00	
26.1	Spot	7:30:00PM- 7:56:00PM	Per week (4), Tu, We, Th, Fr	09/19/12 7:40PM (We)	00:30	ENTERTAINMENT TONIGHT	OFA12P092H	\$850.00	
26.1	Spot	7:30:00PM- 7:56:00PM	Per week (4), Tu, We, Th, Fr	09/19/12 7:55PM (We)	00:30	ENTERTAINMENT TONIGHT	OFA12Z118H	\$850.00	
26.1	Spot	7:30:00PM- 7:56:00PM	Per week (4), Tu, We, Th, Fr	09/21/12 7:45PM (Fr)	00:30	ENTERTAINMENT TONIGHT	OFA12Z118H	\$850.00	
28.0	Spot	7:30:00PM- 8:00:00PM	Day, Sa-1	09/22/12 7:45PM (Sa)	00:30	ABC FALL PREVIEW SPECIAL	OFA12P092H	\$500.00	
29.1	Spot	8:00:00PM-10:00:00PM	Day, M-1	09/24/12 9:10PM (Mo)	00:30	Dancing With The Stars	OFA12Z118H	\$6000.00	
30.0	Spot	10:00:00PM-11:00:00PM	Day, Tu-1	09/18/12 10:48PM (Tu)	00:30	20/20	OFA12P092H	\$4500.00	
31.0	Spot			09/20/12		1 preempt @ \$4000.00		\$0.00	Program Change
32.0	Spot	9:00:00PM-10:00:00PM	Day, F-1	09/21/12 9:23PM (Fr)	00:30	WHAT WOULD YOU DO?	OFA12P092H	\$2000.00	
33.0	Spot	10:00:00PM-11:00:00PM	Day, F-1	09/21/12 11:00PM (Fr)	00:30	20/20	OFA12P092H	\$2500.00	
34.1	Spot	11:00:00PM-11:35:00PM	Per week (5), Tu, We, Th, Fr	09/18/12 11:30PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12Z118H	\$950.00	
34.1	Spot	11:00:00PM-11:35:00PM	Per week (5), Tu, We, Th, Fr	09/19/12 11:13PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12P092H	\$950.00	
34.1	Spot	11:00:00PM-11:35:00PM	Per week (5), Tu, We, Th, Fr	09/19/12 11:31PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12Z118H	\$950.00	
34.1	Spot	11:00:00PM-11:35:00PM	Per week (5), Tu, We, Th, Fr	09/21/12 11:22PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12Z118H	\$950.00	
34.1	Spot	11:00:00PM-11:35:00PM	Per week (5), Tu, We, Th, Fr	09/21/12 11:35PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12P092H	\$950.00	
35.0	Spot	11:00:00PM-11:35:00PM	Day, Su-1	09/23/12 11:32PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12P092H	\$850.00	
36.0	Spot	11:30:00PM-12:05:00AM	Day, Sa-1	09/22/12 12:25AM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12Z118H	\$600.00	
37.1	Spot	11:35:00PM-12:02:00AM	Per week (3), Tu, We, Th	09/18/12 11:35PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12P092H	\$500.00	
37.1	Spot	11:35:00PM-12:02:00AM	Per week (3), Tu, We, Th	09/19/12 11:57PM (We)	00:30	Nightline	OFA12P092H	\$500.00	
37.1	Spot	11:35:00PM-12:02:00AM	Per week (3), Tu, We, Th	09/20/12 12:00AM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12P092H	\$500.00	
38.2	Spot	8:30:00PM-11:30:00PM	Day, Th-2	09/20/12 8:23PM (Th)	00:30	NFL NETWORK THURSDAY NIGHT FOOTBALL 2012	OFA12P092H	\$15000.00	
38.2	Spot	8:30:00PM-11:30:00PM	Day, Th-2	09/20/12 10:54PM (Th)	00:30	NFL NETWORK THURSDAY NIGHT FOOTBALL 2012	OFA12Z118H	\$15000.00	
39.1	Spot	8:00:00PM-11:30:00PM	Day, Sa-2	09/22/12 7:59PM (Sa)	00:30	Saturday Night Football	OFA12Z118H	\$2500.00	
39.1	Spot	8:00:00PM-11:30:00PM	Day, Sa-2	09/22/12 9:02PM (Sa)	00:30	Saturday Night Football	OFA12P092H	\$2500.00	
40.1	Spot	5:00:00AM- 5:30:00AM	Day, M-1	09/24/12 5:13AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12Z118H	\$425.00	
41.1	Spot	6:00:00AM- 6:30:00AM	Day, M-1	09/24/12 6:22AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12Z118H	\$850.00	
42.1	Spot	7:00:00AM- 8:00:00AM	Day, M-2	09/24/12 7:29AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12Z118H	\$775.00	
42.1	Spot	7:00:00AM- 8:00:00AM	Day, M-2	09/24/12 7:59AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P092H	\$775.00	
43.1	Spot	8:00:00AM- 9:00:00AM	Day, M-2	09/24/12 8:29AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z118H	\$725.00	
43.1	Spot	8:00:00AM- 9:00:00AM	Day, M-2	09/24/12 8:54AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12P092H	\$725.00	
44.1	Spot	9:00:00AM-10:00:00AM	Day, M-1	09/24/12 9:30AM (Mo)	00:30	LIVE! WITH KELLY	OFA12Z118H	\$375.00	
45.1	Spot	5:00:00PM- 5:30:00PM	Day, M-1	09/24/12 5:23PM (Mo)	00:30	EYEWITNESS NEWS 5P	OFA12P092H	\$850.00	
46.1	Spot	5:30:00PM- 6:00:00PM	Day, M-1	09/24/12 5:52PM (Mo)	00:30	EYEWITNESS NEWS 530P	OFA12Z118H	\$875.00	
47.1	Spot	6:00:00PM- 6:30:00PM	Per week (1), Mo	09/24/12 6:23PM (Mo)	00:30	EYEWITNESS NEWS 6P	OFA12P092H	\$1100.00	
48.1	Spot	6:58:00PM- 7:30:00PM	Day, M-1	09/24/12 7:27PM (Mo)	00:30	INSIDE EDITION	OFA12Z118H	\$850.00	
49.1	Spot	7:30:00PM- 7:56:00PM	Day, M-1	09/24/12 7:54PM (Mo)	00:30	ENTERTAINMENT TONIGHT	OFA12P092H	\$850.00	



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associ(2890)
Buyer BASSETT, LAURA
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 633447
Inv Date 9/30/2012
Terms Net 30
Contract 325053
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product Political - Federal Candidate (1067)
Brand 1536/OBAMA FOR AMERICA (134148)
Acct Types National/Political
Est/Headline 1536/06260214
Demo
Revision
Comments OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 3:04:44PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/SCI	Amount	Remarks
50.1	Spot	11:00:00PM-11:35:00PM	Day, M-1	09/24/12 11:31PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12P092H	\$950.00	
51.1	Spot	11:35:00PM-12:02:00AM	Day, M-1	09/24/12 11:57PM (Mo)	00:30	Nightline	OFA12Z118H	\$500.00	
52.1	Spot	12:05:00AM-12:35:00AM	Day, F-1	09/21/12 12:26AM (Fr)	00:30	Nightline	OFA12Z118H	\$500.00	
53.0	Spot	10:00:00PM-11:00:00PM	Per week (1), Fr	09/21/12 10:32PM (Fr)	00:30	20/20	OFA12Z118H	\$4000.00	M/G For 31.0.1
54.0	Spot	10:00:00AM-11:00:00AM	Per week (1), Mo	09/24/12 10:09AM (Mo)	00:30	KATIE COURIC	OFA12P092H	\$375.00	
55.0	Spot	10:58:00AM-12:00:00PM	Per week (1), Mo	09/24/12 10:59AM (Mo)	00:30	The View	OFA12Z118H	\$550.00	
56.0	Spot	12:00:00PM- 1:00:00PM	Per week (1), Mo	09/24/12 12:51PM (Mo)	00:30	EYEWITNESS NEWS 12P	OFA12P092H	\$375.00	
57.0	Spot	4:00:00PM- 5:00:00PM	Per week (1), Mo	09/24/12 4:21PM (Mo)	00:30	DR. OZ SHOW	OFA12Z118H	\$825.00	
58.0	Spot	5:30:00AM- 6:00:00AM	Day, Tu-1, W-1, Th-1, F-1	09/18/12 5:42AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12Z118H	\$425.00	
58.0	Spot	5:30:00AM- 6:00:00AM	Day, Tu-1, W-1, Th-1, F-1	09/19/12 5:42AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12Z118H	\$425.00	
58.0	Spot	5:30:00AM- 6:00:00AM	Day, Tu-1, W-1, Th-1, F-1	09/20/12 5:43AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12P092H	\$425.00	
58.0	Spot	5:30:00AM- 6:00:00AM	Day, Tu-1, W-1, Th-1, F-1	09/21/12 5:42AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12Z118H	\$425.00	
59.0	Spot	5:30:00AM- 6:00:00AM	Day, M-1	09/24/12 5:42AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12P092H	\$425.00	
60.0	Spot	6:30:00AM- 7:00:00AM	Day, M-1	09/24/12 6:52AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P092H	\$850.00	
61.0	Spot	6:30:00AM- 7:00:00AM	Day, Tu-1, W-1, Th-1, F-1	09/18/12 6:42AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12Z118H	\$850.00	
61.0	Spot	6:30:00AM- 7:00:00AM	Day, Tu-1, W-1, Th-1, F-1	09/19/12 6:43AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P092H	\$850.00	
61.0	Spot	6:30:00AM- 7:00:00AM	Day, Tu-1, W-1, Th-1, F-1	09/20/12 6:53AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P092H	\$850.00	
61.0	Spot	6:30:00AM- 7:00:00AM	Day, Tu-1, W-1, Th-1, F-1	09/21/12 6:42AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12Z118H	\$850.00	
62.0	Spot	8:00:00PM- 8:15:00PM	Day, Th-1	09/20/12 7:59PM (Th)	00:30	NFL NETWORK THURSDAY NIGHT FOOTBALL 2012	OFA12Z118H	\$7000.00	
63.0	Spot	7:00:00PM- 8:00:00PM	Day, Su-1	09/23/12 7:35PM (Su)	00:30	EMMY'S RED CARPET LIVE	OFA12Z118H	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$147,215.00	Total Spots	135
Commission	(\$22,082.25)		
Net Total	\$125,132.75		